



Overstock.com Set to Enhance Auction Site

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SALT LAKE CITY, Sept. 5 (PRNewswire-FirstCall) - Overstock.com, Inc. (Nasdaq: OSTK) announced today the online retailer is undertaking initiatives to enhance its online auction site (<http://www.auctions.overstock.com>) for the fourth quarter.

Enhancements to Overstock Auctions will include increased fraud protection, checkout process improvements, more third-party integrated payment options and the addition of bid cancellation and retraction.

"Overstock Auctions is focused on the auction community," said Doug Mirvick, director of auctions at Overstock.com. "We're excited about the improvements we're making for both sellers and buyers, and they can expect significant enhancements throughout upcoming months."

Overstock Auctions plans to integrate many of the site changes as early as November in time for buyers and sellers to capitalize on them during the holiday shopping rush.

"We're genuinely focused on auction buyers and sellers," said Jacob Hawkins, Overstock.com SVP of Supply Chain. "We're enhancing our site with them in mind, and we hope to create an improved avenue for the auctions buying and selling communities."

About Overstock.com

Overstock.com, Inc. is an online retailer offering brand-name merchandise at discount prices. The company offers its customers an opportunity to shop for bargains conveniently, while offering its suppliers an alternative inventory distribution channel. Overstock.com, headquartered in Salt Lake City, is a publicly traded company listed on the NASDAQ Global Market System and can be found online at <http://www.overstock.com>.

Overstock.com(R) is a registered trademark of Overstock.com, Inc.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding increased fraud protection, checkout process improvements, more third-party integrated payment options and the addition of bid cancellation and retraction as well as the success of any of the identified enhancements.

Our Form 10-K for the year ended December 31, 2007, our subsequent quarterly reports on Form 10-Q, or any amendments thereto, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE: Overstock.com, Inc.

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