

tZERO Announces Integration With Sterling Trading Tech, Powering Two New Third-Party Broker-Dealers That Are Live & Trading on the tZERO ATS

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This Announcement Marks an Important Step to Broadening Investor Access and Enhancing Liquidity on the tZERO ATS

NEW YORK--(BUSINESS WIRE)--Oct. 27, 2020-- [tZERO](#), a leader in financial innovation and liquidity for private companies, announced today that it has completed a technology integration with [Sterling Trading Tech](#), a leading global provider of trading and compliance solutions. This integration enables two of Sterling Trading Tech's broker-dealer customers, [MM Global Securities](#), a boutique Wall Street brokerage firm that provides a convenient trading solution, and a brokerage and clearing company offering sophisticated clearing, settlement, and custody services, to be live and trading on the tZERO ATS.

Sterling Trading Tech provides its various front-end trading platforms and order management system (OMS) to broker-dealers, clearing firms, hedge funds, and buy-side trading institutions. The integration allows broker-dealer licensees of Sterling Trading Tech's technology to easily access the tZERO ATS, subject to the tZERO ATS's onboarding process for subscribers. With over 100 clients, including leading brokers, clearing firms, and prop groups, in over 20 countries, Sterling Trading Tech supports tens of thousands of users worldwide and provides links to over 80 execution venues in the U.S. Sterling Trading Tech currently touches over 5% of the daily U.S. equity volume.

tZERO CEO Saum Noursalehi stated, "Through the integration with Sterling Trading Tech, we are excited that two new broker-dealers are live and trading on the tZERO ATS. One of our top priorities is to continue to grow and diversify the subscriber base of the ATS and today's announcement is another catalyst to help broaden investor participation on our platform."

The customers of these broker-dealers are now able to trade the digital securities that trade on the tZERO ATS. The tZERO ATS currently has six active subscribers and has signed three additional agreements with progressive broker-dealers interested in trading digital securities.

Sterling Trading Tech CEO Farid Naib stated, "As the industry is seeking exposure to digital securities, we are excited to provide both our existing and future clients access to these innovative securities that trade on the tZERO ATS."

tZERO is a technology firm with the goal of democratizing access to private capital markets. tZERO is a subsidiary of [Medici Ventures](#), the blockchain-focused, wholly owned subsidiary of [Overstock.com, Inc.](#) (NASDAQ:OSTK).

Investor Notice

Investors should note that trading securities could involve substantial risks, including no guarantee of returns, costs associated with selling and purchasing, no assurance of liquidity, which could impact the price and ability to sell, and possible loss of principal invested. Further, an investment in single security could mean lack of diversification and, consequently, higher risk.

No Offer, Solicitation, Investment Advice or Recommendations

This release is for informational purposes only and does not constitute an offer to sell, a solicitation to buy, or a recommendation for any security, nor does it constitute an offer to provide investment advisory or other services by tZERO or any of its affiliates, subsidiaries, officers, directors or employees. No reference to any specific security constitutes a recommendation to buy, sell, or hold that security or any other security. Nothing in this release shall be considered a solicitation or offer to buy or sell any security, future, option or other financial instrument or to offer or provide any investment advice or service to any person in any jurisdiction. Nothing contained in this release constitutes investment advice or offers any opinion with respect to the suitability of any security, and the views expressed in this release should not be taken as advice to buy, sell or hold any security. In preparing the information contained in this release, we have not taken into account the investment needs, objectives, and financial circumstances of any particular investor. This information has no regard to the specific investment objectives, financial situation, and particular needs of any specific recipient of this information and investments discussed may not be suitable for all investors. Any views expressed in this release by us were prepared based upon the information available to us at the time such views were written. Changed or additional information could cause such views to change. All information is subject to possible corrections. Information may quickly become unreliable for various reasons, including changes in market conditions or economic circumstances.

Forward-Looking Statements

This release contains forward-looking statements. In addition, from time to time, tZERO, its subsidiaries, or its representatives may

make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which is derived from currently available information. Such forward-looking statements relate to future events or future performance, including financial performance and projections; growth in revenue and earnings; and business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as “may,” “should,” “expects,” “anticipates,” “contemplates,” “estimates,” “believes,” “plans,” “projected,” “predicts,” “potential,” or “hopes” or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including, without limitation: the ability of tZERO and its subsidiaries to change the direction; tZERO’s ability to keep pace with new technology and changing market needs; and competition. These and other factors may cause actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or their respective representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions. tZERO, its subsidiaries, and its representatives are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or its representatives might not occur.

About tZERO

[tZERO Group, Inc.](https://www.tzero.com/) and its broker-dealer subsidiaries (tZERO) provide an innovative liquidity platform for private companies and assets. We offer institutional-grade solutions for issuers looking to digitize their capital table through blockchain technology, and trade on a regulated alternative trading system. tZERO democratizes access to private assets by providing a simple, automated, and efficient trading venue to broker-dealers, institutions, and investors. For more information on tZERO, please visit <https://www.tzero.com/>.

tZERO is not a registered broker-dealer, funding portal, underwriter, investment bank, investment adviser or investment manager, and is not providing brokerage, investment banking or underwriting services, recommendations or investment advice to any person, and does not provide any brokerage services. tZERO takes no part in the negotiation or execution of secondary market transactions for the purchase or sale of securities and, at no time, has possession of investor funds or securities in connection with such transactions.

About tZERO ATS

[tZERO ATS, LLC](https://www.finra.org) is a broker-dealer registered with the SEC and a member of FINRA and SIPC. More information about tZERO ATS may be found at www.finra.org. Digital securities that trade on tZERO ATS are conventional uncertificated securities. Ownership of such securities is reflected on the traditional books and records of regulated market participants. The term "digital" refers to the blockchain technology elements of a security that are intended to enhance investor experience through added transparency.

About Sterling Trading Tech

[Sterling Trading Tech](https://www.stt.com) (STT) is a leading provider of professional trading technology solutions for the global equities, equity options, and futures markets. With over 100 clients including leading brokers, clearing firms, and prop groups in over 20 countries, STT provides solutions tailored to clients’ needs. STT supports tens of thousands of users worldwide and provides links to over 80 execution venues in the U.S. STT currently touches over 5% of the daily U.S. equity volume. STT is committed to providing fast, stable technology along with outstanding customer service.

About MM Global Securities

[MM Global Securities](https://www.mmglobal.com) (MM Global) is a boutique Wall Street brokerage firm that offers a convenient trading solution. MM Global’s senior management has over 25 years of experience in the securities industry. MM Global is a registered broker-dealer with the SEC and a member of FINRA and SIPC.

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