



## tZERO Announces D.A. Davidson Is Live & Trading on the tZERO ATS

December 10, 2020

*Today's Announcement Marks an Important Step to Broadening Investor Access to Overstock's Digital Preferred Shares & Enhancing Liquidity on the tZERO ATS*

NEW YORK--(BUSINESS WIRE)--Dec. 10, 2020-- [tZERO](#), a leader in financial innovation and liquidity for private companies, announced today that it has completed a technology integration for its broker-dealer subsidiaries with [FlexTrade](#), a global leader in broker-neutral, execution and order management trading platforms for equities, foreign exchange, options, futures, and fixed income. This integration enables [D.A. Davidson & Co.](#) (D.A. Davidson), a full-service investment firm, to go live and commence trading on behalf of its customers on the tZERO ATS. D.A. Davidson customers are now able to trade Overstock's innovative Series A-1 shares (OSTKO). The tZERO ATS now has seven active subscribers and has signed two additional agreements with progressive broker-dealers interested in trading digital securities.

Saum Noursalehi, CEO of tZERO, stated, "We are pleased that D.A. Davidson is live and trading on the tZERO ATS. Growing the number of broker-dealers subscribed to the ATS remains a top priority and today's announcement marks an important milestone in expanding investor participation on our platform."

D.A. Davidson is an employee-owned financial services firm offering a range of financial services and advice to customers nationwide. The tZERO ATS is used by D.A. Davidson's growing Equity Capital Markets group, which has offices nationwide and provides capital markets services and products that include investment banking, institutional sales, trading, corporate services, and award-winning equity research.

Monte Giese, President of Equity Capital Markets for D.A. Davidson, said, "We are committed to providing liquidity and best execution services to a wide range of institutional and corporate investors, including many of the largest mutual fund and money managers in the world. We are excited to now provide them with access to Overstock's innovative digital preferred shares via the tZERO ATS."

tZERO is a technology firm with the goal of democratizing access to private capital markets. tZERO is a subsidiary of [Medici Ventures](#), the blockchain-focused, wholly owned subsidiary of [Overstock.com, Inc.](#) (NASDAQ:OSTK).

### Investor Notice

Investors should note that trading securities could involve substantial risks, including no guarantee of returns, costs associated with selling and purchasing, no assurance of liquidity, which could impact the price and ability to sell, and possible loss of principal invested. Further, an investment in single security could mean lack of diversification and, consequently, higher risk. Potential investors are urged to consult a professional adviser regarding any economic, tax, legal or other consequences of trading any securities as described herein.

### No Offer, Solicitation, Investment Advice or Recommendations

This release is for informational purposes only and does not constitute an offer to sell, a solicitation to buy, or a recommendation for any security, nor does it constitute an offer to provide investment advisory or other services by tZERO or any of its affiliates, subsidiaries, officers, directors or employees. No reference to any specific security constitutes a recommendation to buy, sell, or hold that security or any other security. Nothing in this release shall be considered a solicitation or offer to buy or sell any security, future, option or other financial instrument or to offer or provide any investment advice or service to any person in any jurisdiction. Nothing contained in this release constitutes investment advice or offers any opinion with respect to the suitability of any security, and the views expressed in this release should not be taken as advice to buy, sell or hold any security. In preparing the information contained in this release, we have not taken into account the investment needs, objectives, and financial circumstances of any particular investor. This information has no regard to the specific investment objectives, financial situation, and particular needs of any specific recipient of this information and investments discussed may not be suitable for all investors. Any views expressed in this release by us were prepared based upon the information available to us at the time such views were written. Changed or additional information could cause such views to change. All information is subject to possible corrections. Information may quickly become unreliable for various reasons, including changes in market conditions or economic circumstances.

### Forward-Looking Statements

This release contains forward-looking statements. In addition, from time to time, tZERO, its subsidiaries, or its representatives may

make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which is derived from currently available information. Such forward-looking statements relate to future events or future performance, including financial performance and projections; growth in revenue and earnings; and business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as “may,” “should,” “expects,” “anticipates,” “contemplates,” “estimates,” “believes,” “plans,” “projected,” “predicts,” “potential,” or “hopes” or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including, without limitation: the ability of tZERO and its subsidiaries to change the direction; tZERO’s ability to keep pace with new technology and changing market needs; and competition. These and other factors may cause actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or their respective representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions. tZERO, its subsidiaries, and its representatives are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or its representatives might not occur.

#### **About tZERO**

[tZERO Group, Inc.](https://www.tzero.com/) and its broker-dealer subsidiaries (tZERO) provide an innovative liquidity platform for private companies and assets. We offer institutional-grade solutions for issuers looking to digitize their capital table through blockchain technology, and trade on a regulated alternative trading system. tZERO democratizes access to private assets by providing a simple, automated, and efficient trading venue to broker-dealers, institutions, and investors. For more information on tZERO, please visit <https://www.tzero.com/>.

tZERO is not a registered broker-dealer, funding portal, underwriter, investment bank, investment adviser or investment manager, and is not providing brokerage, investment banking or underwriting services, recommendations or investment advice to any person, and does not provide any brokerage services. tZERO takes no part in the negotiation or execution of secondary market transactions for the purchase or sale of securities and, at no time, has possession of investor funds or securities in connection with such transactions.

#### **About tZERO ATS**

[tZERO ATS, LLC](https://www.finra.org) is a broker-dealer registered with the SEC and a member of FINRA and SIPC. More information about tZERO ATS may be found at [www.finra.org](https://www.finra.org). Digital securities that trade on tZERO ATS are conventional uncertificated securities. Ownership of such securities is reflected on the traditional books and records of regulated market participants. The term "digital" refers to the blockchain technology elements of a security that are intended to enhance investor experience through added transparency.

#### **About D.A. Davidson Companies**

D.A. Davidson Companies is an employee-owned financial services firm offering a range of financial services and advice to individuals, corporations, institutions, and municipalities nationwide. Founded in 1935 and headquartered in Montana, with corporate offices in Denver, Los Angeles, Portland, and Seattle, the company has approximately 1,400 employees and offices in 27 states.

Subsidiaries include: D.A. Davidson & Co., the largest full-service investment firm headquartered in the Northwest, providing wealth management, investment banking, equity and fixed income capital markets services, and advice; Davidson Investment Advisors, a professional asset management firm; D.A. Davidson Trust Company, a trust and wealth management company; and Davidson Fixed Income Management, a registered investment adviser providing fixed income portfolio and advisory services.

For more information, visit [dadavidson.com](https://dadavidson.com).

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