



Overstock Recognized for Employee Engagement and Tech Innovation in Seventh Annual Loyalty360 Awards

December 14, 2020

Receives Gold award for Employee Engagement & Impact and Silver award for Technology & Trends

SALT LAKE CITY, Dec. 14, 2020 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](https://www.overstock.com) (NASDAQ:OSTK), a leading e-commerce home furnishings retailer, was recently recognized in the seventh annual [Loyalty360](https://www.loyalty360.com) Awards for its innovation in technology and for its employee engagement with customers and with associates throughout the company.

The Loyalty360 awards recognize brands that build more robust and deeper loyalty with their customers in a proactive, meaningful, and measurable way. Overstock received the Gold award in the Employee Engagement and Impact category and the Silver award in the Technology and Trends category.

"Technology is at the forefront of Overstock's customer-centric approach," said Jonathan Johnson, CEO of Overstock. "Providing a best-in-class and easy to use customer experience has always been a top priority. We are honored that Loyalty360 has recognized our ongoing commitment to both employee engagement and customer satisfaction."

Loyalty360 selected winning companies in the Employee Engagement category based on their culture of alignment, ensuring every employee is working together toward a shared goal of the larger brand identity. Companies honored in the Technology and Trends category were selected for their ability to leverage innovative technology to develop a fresh approach to customer loyalty strategy. Overstock's dedication to aligning company culture with customer experience, coupled with building technical innovations designed to foster employee loyalty and engagement, led to this year's recognition by Loyalty360.

"For our 2020 Loyalty360 Awards, we are amazed at not only the quantity but the quality of submissions we received this year," said Mark Johnson, CEO of Loyalty360. "This year's awards were our most competitive yet, showcasing several brands committed to building stronger and long-lasting customer relationships. We are thrilled to recognize the Overstock team for its amazing work in the Employee Engagement & Impact and Technology & Trends categories. Congratulations to the Overstock team and we look forward to seeing what's next in 2021."

For more information on open positions at Overstock, please visit [this link](#).

About Loyalty360

Loyalty360 is the only objective community for customer loyalty, which seeks to enable and encourage dialogue among industry leaders. Through a unique blend of content, collaboration, and diverse learning opportunities, we've created a network of brands and technology providers representing some of the best voices that the customer loyalty industry has to offer. Visit us at [Loyalty360.org](https://www.loyalty360.org) or follow us @Loyalty360.

About Overstock

Overstock.com, Inc *Common Stock* (NASDAQ:OSTK) / *Series A-1 Preferred Stock* (tZERO ATS:OSTKO) / *Series B Preferred Stock* (OTCQX:OSTBP) is an online retailer and technology company based in Salt Lake City, Utah. Its leading e-commerce website sells a broad range of new home products at low prices, including furniture, décor, rugs, bedding, home improvement, and more. The online shopping site, which is visited by tens of millions of customers a month, also features a marketplace providing customers access to millions of products from third-party sellers. Overstock was the first major retailer to accept cryptocurrency in 2014, and in the same year founded Medici Ventures, its wholly owned subsidiary dedicated to the development and acceleration of blockchain technologies to democratize capital, eliminate middlemen, and re-humanize commerce. Overstock regularly posts information about the Company and other related matters on the Newsroom and Investor Relations pages on its website, [Overstock.com](https://www.overstock.com).

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Cautionary Note Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to statements regarding these awards. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2019, which was filed with the SEC on March 13, 2020, in our Form 10-Q for the quarter ended March 31, 2020, which was filed with the SEC on May 7, 2020, in our

Form 10-Q for the quarter ended June 30, 2020, which was filed with the SEC on August 6, 2020, in our Form 10-Q for the quarter ended September 30, 2020, which was filed with the SEC on November 5, 2020, and in our subsequent filings with the SEC.

Contacts

Investor Relations:

Alexis Callahan

801-947-5126

ir@overstock.com

Media Relations:

Megan Herrick

801-947-3564

pr@overstock.com



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