



## Overstock Celebrates Customer Day on October 4, Kicking Off the Biggest Sale of the Year

September 29, 2020

### Annual holiday offers free shipping on everything

SALT LAKE CITY, Sept. 29, 2020 (GLOBE NEWSWIRE) -- On October 4, [Overstock.com, Inc.](https://www.overstock.com) (NASDAQ:OSTK), a leading online retailer for all things home, launches its biggest sale of the year, offering customers 36 hours of massive markdowns on more than one million top-rated products. With an ongoing commitment to quality and value, Customer Day celebrates Overstock shoppers – offering consumers 70% off on thousands of home furnishings and home improvement items.

“Customer Day is an opportunity to express our immense gratitude and say ‘thank you’ to customers for choosing Overstock,” said Dave Nielsen, President of Overstock Retail. “October 4<sup>th</sup> is the biggest sale of the year and marks the celebration of 21 years as a leader in the e-commerce space. On top of providing a wide selection of the latest home goods and furniture, we are also offering free shipping, adding even more savings for our valued customers.”

Beginning at 2:00 p.m EDT on Sunday, Oct. 4 and running through 2:00 a.m. EDT on Tuesday, Oct. 6, Customer Day will feature exciting deals and discounts such as:

- Free shipping on everything across the continental U.S.
- 24 Hour Customer Day exclusives
- 10,000 products never before on sale
- More discounts than Black Friday across all product categories
- Double rewards points and free returns for all [Club O](#) members

From home office supplies to holiday décor, customers will find slashed prices across all product inventory. Highlights of huge savings in some of the most popular shopping categories include:

- Patio Furniture starting at \$99
- Rugs starting at \$49
- Living Room Chairs starting at \$99
- Office Furniture starting at \$89
- Home Décor starting at \$19

“It is important that our homes are a source of comfort, especially during these unprecedented times,” said Krista Mathews, Chief Customer Officer at Overstock Retail. “Customer Day is a chance for Overstock to honor our shoppers by offering them excellent value on holiday décor for their home - with plenty of time to decorate. Our goal is to provide customers what they need to create a place of comfort, security and flair, whether they’re setting up a home office or preparing for the holidays – all with the most discounts of the year.”

Shop Customer Day by visiting [Overstock.com](https://www.overstock.com).

\*Terms and conditions are available [here](#).

### About Overstock

Overstock.com, Inc *Common Stock* (NASDAQ:OSTK) / *Series A-1 Preferred Stock* (tZERO ATS:OSTKO) / *Series B Preferred Stock* (OTCQX:OSTBP) is an online retailer and technology company based in Salt Lake City, Utah. Its leading e-commerce website sells a broad range of new home products at low prices, including furniture, décor, rugs, bedding, home improvement, and more. The online shopping site, which is visited by tens of millions of customers a month, also features a marketplace providing customers access to millions of products from third-party sellers. Overstock was the first major retailer to accept cryptocurrency in 2014, and in the same year founded Medici Ventures, its wholly owned subsidiary dedicated to the development and acceleration of blockchain technologies to democratize capital, eliminate middlemen, and re-humanize commerce. Overstock regularly posts information about the Company and other related matters on the Newsroom and Investor Relations pages on its website, [Overstock.com](https://www.overstock.com).

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### Cautionary Note Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than

statements of historical fact, including but not limited to statements regarding Customer Day. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2019, which was filed with the SEC on March 13, 2020, in our Form 10-Q for the quarter ended March 31, 2020, which was filed with the SEC on May 7, 2020, in our Form 10-Q for the quarter ended June 30, 2020, which was filed with the SEC on August 6, 2020, and in our subsequent filings with the SEC.

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